

Joanie Misrack is a consultant and volunteer specializing in the area of Peace-building. Until 2002 she was a Director of Pathways To Peace (PTP), an educational and consulting organization of the United Nations, co-founded in 1983 with Avon Mattison. She continues to represent PTP on the steering committee of the San Francisco People's Assembly and is Co-facilitator of the New Visions for Culture and Society Committee of the Threshold Foundation. Joanie is also a natural investor and directs Socially Responsible Investing/Education for the Women Over Wall Street investment club. She spent many years in the corporate world of business, including directing/managing Marketing Research for Levi Strauss International and Del Monte Corporation and consulting/resourcing in leadership development for a large-scale corporate change endeavor. Joanie was a co-founder of Soviet-American Business Opportunities, Inc. and served as President of the American Marketing Association, San Francisco Chapter. She has published articles on "Marketing Peace" and participated on several panels related to the "WE THE PEOPLES" Initiative and Peace Within Organizations. Joanie holds a Bachelor of Science degree in Business Administration / Marketing from the University of California at Berkeley, a Masters of Business Administration in Management from Golden Gate University, and an "Agent of Conscious Evolution" Certificate from the Institute of Conscious Evolution.

